

NOOM

serie 10 - serie 20

— By Alegre Design —



NO
OM

The enormous versatility and personalization capacity of **Noom**, designed by the **Alegre Design** studio, allows this line to fit into areas that include lobbies, waiting areas, meeting rooms and hotels, among others. And it achieves this thanks to chairs, armchairs, benches with an affable and transverse design available in a wide variety of options in terms of seat and structure, from armchairs with metal and wooden bases to high benches for counter and restaurant bar.

In its creation, **Noom** combines handcrafted upholstery with pattern-making technologies and 3D seams that generate new sensations from a line of soft seating that find their space organically in contract and work environments.



Delta Selection
ADI Awards 2020



ACTIU

www.actiu.com

Design goes beyond aesthetics: innovation, space and furniture go hand in hand to create environments that are friendlier, more comfortable and more motivating for people: environments that are more dynamic, fresh, creative, ergonomic and functional.

A business philosophy in which design is part of our DNA, as we apply it to every facet of the company: products, architecture, projects, brand, communication, work spaces ...

Noom Serie 10



Model	NOOM Serie 10 - Armchair - Medium Backrest		
Model reference	4 metal legs	4 Conical wooden legs	4 pyramidal wooden legs
Model of Backrest	Medium backrest	Medium backrest	Medium backrest
Internal Structure	Steel internal structure.		
Backrest & seat	Backrest & seat injected with flexible PUR foam of 80-90 kg/m³ density. Upholstered in fabric for easy cleaning.		
Cushion	Injected cushion of flexible PUR foam of 60-70 kg/m³ density. Upholstered in fabric for easy cleaning.		
Sewing Type	Simple Sewing - Monocolour French Sewing - Monocolour and Bicolour		
Structure/Base	Base of 4 legs in steel tube Ø18mm x 2mm thick. Crossbeam in steel tube Ø16mm x 2mm thick. Hot-rolled cylindrical tubes. Black and White finishes.	Base with 4 conical legs in solid Beech wood in natural and black finish.	Base with 4 legs of solid Beech wood in pyramidal form. Natural finish and black.
Mechanism			Swivel seat with self-return system
Supports	Black non-slip rubber pad with felt silent pad-anti scratch.	Black non-slip rubber pad with felt silent pad-anti scratch.	Black non-slip rubber pad
Dimensions	Total measures: Height: 82,4 cm Width: 76,6 cm Depth: 80,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 78,5 cm	Total measures: Height: 82,4 cm Width: 76,6 cm Depth: 80,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 78,5 cm	Total measures: Height: 82,4 cm Width: 76,6 cm Depth: 80,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 78,5 cm

Noom Serie 20



Model	NOOM Serie 20 - Armchair - High Backrest with Headrest		
Model reference	4 metal legs	4 Conical wooden legs	4 pyramidal wooden legs
Model of Backrest	High Backrest	High Backrest	High Backrest
Internal Structure	Steel internal structure.		
Backrest & seat	Backrest & seat injected with flexible PUR foam of 80-90 kg/m³ density. Upholstered in fabric for easy cleaning.		
Cushion	Injected cushion of flexible PUR foam of 60-70 kg/m³ density. Upholstered in fabric for easy cleaning.		
Sewing Type	Simple Sewing - Monocolour French Sewing - Monocolour and Bicolour		
Structure/Base	Base of 4 legs in steel tube Ø18mm x 2mm thick. Crossbeam in steel tube Ø16mm x 2mm thick. Hot-rolled cylindrical tubes. Black and White finishes.	Base with 4 conical legs in solid Beech wood in natural and black finish.	Base with 4 legs of solid Beech wood in pyramidal form. Natural finish and black.
Mechanism			Swivel seat with self-return system
Supports	Black non-slip rubber pad with felt silent pad-anti scratch.	Black non-slip rubber pad with felt silent pad-anti scratch.	Black non-slip rubber pad
Dimensions	Total measures: Height: 102 cm Width: 76,6 cm Depth: 86,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 83,4 cm	Total measures: Height: 102 cm Width: 76,6 cm Depth: 86,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 83,4 cm	Total measures: Height: 102 cm Width: 76,6 cm Depth: 86,9 cm Seat measures: Height: 43 cm Width: 76 cm Depth: 83,4 cm

Structure

Steel


White

Black

Beech wood

Natural beech

Black beech



UPHOLSTERED WITH SIMPLE SEWING • Monochromatic

Fabric BU • Laguna

BU17

BU19

BU24

BU23

BU21

BU15

BU22

BU20

BU25

BU14

BU12

Fabric BV • Valencia

BV19

BV18

BV13

BV12

BV15

BV11

BV21

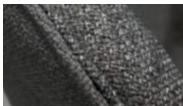
BV20

BV17

BV10

Leather GP • Babel

GP10



UPHOLSTERED WITH FRENCH SEWING • Monochromatic

Fabric AE • Era

AE69

AE62

AE44

AE37

AE92

AE84

AE82

AE21

AE16

AE14

AE08

Fabric AI • Radio

AI66

AI53

AI58

AI44

AI42

AI90

AI89

AI25

AI23

AI13

AI08

Fabric CM • Step & Step Melange

CM62

CM76

CM46

CM58

CM91

CM77

CM93

CM92

CM90

CM16

CM12

CM19

CM63

CM17

CM49

CM10

CM89

CM20

CM14

CM22

Fabric FA • Synergy

FA16

FA13

FA18

FA25


FA27

FA11

FA17

FA20

FA22



UPHOLSTERED WITH FRENCH SEWING • Two-coloured

Fabric AI • Radio

AI66

AI53

AI58

AI44

AI42

AI90

AI89

AI25

AI23

AI13

AI08

Fabric CM • Step & Step Melange

Outside upholstered

CM22

Inside upholstered

CM14











Outside upholstered












CM92

Inside upholstered

CM90

Weight and Volume // Ecodesign

Noom Serie 10								
MODEL	Packs	Weight	Volume	Materials Recycled materials	Production Aluminium, steel and wood	Transport Package and thinner free	Use To clean and maintain	Disposal Recyclable materials
								
	1	19,1	0,56	41,99%	100%	100%	Easy	61,09%
	1	17,3	0,56	41,99%	100%	100%	Easy	61,09%
	1	19,4	0,43	41,99%	100%	100%	Easy	61,09%

Noom Serie 20								
MODEL	Packs	Weight	Volume	Materials Recycled materials	Production Aluminium, steel and wood	Transport Package and thinner free	Use To clean and maintain	Disposal Recyclable materials
								
	1	24,9	0,56	40,96%	100%	100%	Easy	58,00%
	1	23,1	0,56	40,96%	100%	100%	Easy	58,00%
	1	23,5	0,56	40,96%	100%	100%	Easy	58,00%

Materials: Maximum use of materials to eliminate and minimize scraps. Use of recyclable and recycled materials in those components that do not affect the functionality and durability.

Production: Maximum optimization of energy use. Minimal environmental impact. Last generation technological systems. Zero discharge of wastewater. No VOC coatings. Processes free of heavy metals, phosphates, OC and COD.

Transport: Detachable systems. Volumes that facilitate the optimization of space. Maximum reduction of energy consumption by transport.

Use: Quality and warranty. Long lasting. Replacements available.

Disposal: Waste reduction. Supplier-manufacturer packaging reuse system. Components are easy to be separated. Inks in packaging are water-based, without solvents.

Standards

NOOM has passed tests done in our technical department as well as the tests done in AIDIMME the Technological Institute for furniture. The tests correspond to:

Standard	Description
UNE-EN 16139:2013vc2015	Furniture. Resistance, long lasting, security. Requirements for non domestic use seating.

Certificates

The different programmes get points in different environmental categories to get the LEED certificate or WELL certificate (sustainability, material and resources, water, energy and atmosphere, inner environment quality, innovation and design).

